

DO YOU NEED A NEW LIGHTBULB?



STEP 1 Know what fit you need

Bulb Fitting Guide

Screw Cap 27mm	Small Edison Screw 14mm	Bayonet 22mm	Small Bayonet 15mm
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STEP 2 For brightness pick Lumens not Watts

Brightness of light is measured in lumens (lm)
Look out for this on the box



400 Lumens

Dim



1300 Lumens

Bright



EXAMPLE: 1300 Lumens

INCANDESCENT	HALOGEN	CFL	LED

Same Brightness
1300 Lumens

100W	70W	18-23W	16W

Higher watts uses **more** electricity

Lower watts uses **less** electricity

STEP 3 You have new options!

INCANDESCENT	HALOGEN	CFL	LED

NEW
Technology

OLD NEW

STEP 4 Better quality lasts longer

INCANDESCENT	HALOGEN	CFL	LED



1000+ hours
7 months
 (4 hours per day)



2000+ hours
1.4 years
 (4 hours per day)



6000+ hours
4 years
 (4 hours per day)



15000+ hours
10 years
 (4 hours per day)

STEP 5 Quality bulbs save money

Annual cost = Price of bulb + Electricity

INCANDESCENT	HALOGEN	CFL	LED

Uses More Energy



Uses Less Energy

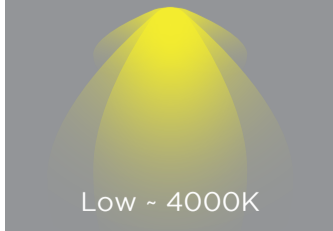
STEP 6 Choose Green Bulbs!

Green = Less Power Used

A+++	
A++	
A+	
A	
B	
C	
D	

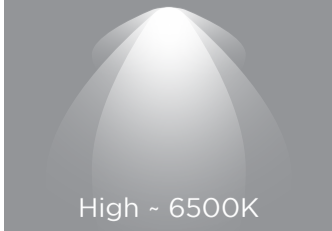
STEP 7 Create your tone/mood

Warm White



Low - 4000K

Cool White



High - 6500K

Soft tone/
mood, e.g.
for bedroom

Clear tone/
mood, e.g.
for kitchen

Measured in KELVINS

